



## Chautauqua Lake Rest Area on I 86

The Chautauqua Lake Rest Area is the gateway to New York State on I 86 for all those that are traveling from the west. The eastbound rest area is a beautiful and spacious facility which provides a breath taking view of Chautauqua Lake. The number of visitors to the rest area surpasses 200,000 every year.

The Chautauqua Lake Rest Area Information Center is staffed daily and year round. The demand for information on tourism attractions is more than 60,000 patrons annually. We are certain that your business can benefit from these patrons also.

At the Rest Area, we are bridging the gap between digital and print. Every member that participates will get a QR Code label that visitors can scan and land on their destination page at [turchautauqua.com](http://turchautauqua.com). Once scanned visitors can see your hours, phone, address, description, photos, website address, Facebook, and other social media links. The benefits of this are that visitors that use their phone exclusively can now grab your information, and the member business has more marketing exposure.

CCVB would like to help our I 86 clients get their brochures into the air bnbs, bed & breakfasts, attractions, and restaurants. The Chautauqua Lake Rest Area Information Center is that bridge bringing the businesses that want information and the businesses that want the travelers together. Hence the name Brochure Bridge Program.

If you would like your company's brochure on display at the Chautauqua Lake Rest Area Information Center and to be a part of our Brochure Bridge Program please complete the attached form and provide a starting supply of brochures. We will ensure that your literature is constantly stocked and that our staff members are versed on its contents.

We hope to have your business.

Mike Hudson  
(716) 357-4569 Ext. 106





- Brochure Distribution at Chautauqua Lake Rest Area and Brochure Bridge Program**
  - 4" x 9" - \$50 per pocket per year
  - 8.5" x 11" - \$80 per pocket per year
- Brochure Distribution at Chautauqua Lake & Allegheny Rest Areas and Brochure Bridge Program**
  - 4" x 9" - \$100 per pocket per year
  - 8.5" x 11" - \$150 per pocket per year

**Please return form to address below and we will send an invoice for one full year of brochure display to you. You must be a member of CCVB to get this awesome distribution price.**

**CCVB  
PO Box 1441  
Chautauqua, NY 14722**

**To take advantage of this opportunity, please complete the information below:**

**Company Name:** \_\_\_\_\_

**Contact:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Please send brochures to address listed below.**

**If you have any questions please call Mike Hudson at (716) 357-4569 Ext. 106 or email [mhudson@tourchautauqua.com](mailto:mhudson@tourchautauqua.com).**

**Ground Deliveries**

Chautauqua Lake Rest Area  
Attn: CCVB  
3499 Route I-86  
Bemus Point, NY 14712

**U.S. Mail**

CCVB  
PO Box 182  
Bemus Point, NY 14712