Website ads are positioned just above the footer of the webpage. Four website ads are available per section. TourChautauqua.com obtains over 400,000 website visitors per year. Full-page Travel Guide advertisers receive the lowest rates, with discounts of up to \$300.

#### Home Page Ads: \$800 for 12 months Pay as Low as \$500 with a Travel Guide Ad



# Explore, Play or Stay Ads: \$600 for 12 months

Pay as Low as \$300 with a Travel Guide Ad

Featured Advertisers



### Dine and Shop Ads: \$450 for 12 months Pay as Low as \$250 with a Travel Guide Ad



## Premium Position Website Listing: \$350 for 12 months

Up to six premium position listings per website category Pay as Low as \$225 with a Travel Guide Ad



Maple Springs Lake Side Inn Chautauqua Lake's Only Läkefront Innt Dutch Colonial near the excitement of Bemus Point, 350' of private beach with dock slips available. Open year-round with special off-season rates. Ask about our special "Breakfast by...



Barcelona Lakeside Bed and Breakfast

Charming Lake Erie Wine Country Bed and Breakfast only 10 minutes from Chautauqua in Westfield, New York. Located just across from historic Barcelona Lighthouse and Harbor with beachfront restaurants within walking distance...



Great Tree Inn Bed & Breakfast Enjoy warm hospitality while you stay in our charming 1850 farm home. Stroll our 10-acre acre farm among free-range chickens and ducks, visit with Belgian horses, friendly goats, miniature donkeys and lively pigs. We have 7...

Chautauqua County Visitors Bureau One Massey Avenue, P.O. Box 1441 Chautauqua, NY 14722

716.357.4569 www.TourChautauqua.com communications@TourChautauqua.com



# **NEW WAYS TO REACH VISITORS**

716.357.4569 www.TourChautauqua.com

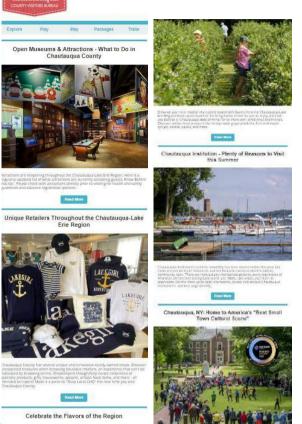
communications@TourChautauqua.com

### Customized Emails Sent to 25,000+

Capture an already engaged audience! True fans of Chautauqua County will receive your custom email with a captivating article and photos. You can target your own message by month and season.

Submit photos, copy and a call-to-action, and we'll blast your message out to our database, driving all inquiries to your site.

- 30% off three feature E-Newsletters \$630
- 20% off two feature E-Newsletters \$480
- One feature E-Newsletter \$300



### **Advertise in Our Monthly Consumer E-News**



Your ad will be included in a CCVB consumer Enews issue created by our staff, along with other articles, blogs and upcoming activities that we send to over 30,000 subscribers! Submit your ad and we will link it to your site.

- 30% off three issues \$315
- 20% off two issues \$240
- One issue \$150

300 x 300 web ad size

### Digital Display Advertising at the Chautauqua Institution Main Gate

Display your message to visitors to the Main Gate Welcome Center Your custom-designed message will rotate on CCVB's TV as visitors browse brochures

One month: \$50 Two months: \$85 Three months: \$125